

EVERY ENGINE SHOULD RUN LIKE NEW™

FULL SYNTHETIC WITH MAXLIFE TECHNOLOGY™

Our ultimate level of performance for ANY vehicle

- Maximum protection against heat, deposits and wear
- Leaves pistons 30% cleaner compared to conventional oil, helping to maintain fuel economy and horsepower†
- Additional friction-reducing additives further enhance engine efficiency and gas mileage
- Special conditioners rejuvenate seals to prevent leaks
- Increased anti-oxidants help prevent engine-clogging sludge and deposit formation

†Sequence III G Test, comparing Valvoline Full Synthetic with MaxLife Technology to Valvoline Premium Conventional

* Consider using Valvoline Professional Series™ Super Concentrated Fuel Injector Cleaner or Top Treat System Cleaner with every Full Synthetic with MaxLife Technology oil change (see other side for details)

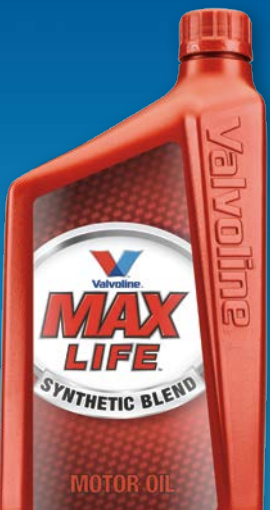


MAXLIFE™ SYNTHETIC BLEND

Fight the four major signs of engine wear

- Formulated with special seal conditioners and anti-wear agents to fight major signs of engine wear: reduced power, loss of fuel economy, oil leaks and increased oil consumption
- Enhanced detergents bond to metal surfaces to help prevent deposit formation
- Additional friction-reducing additives enhance engine efficiency and gas mileage
- Advanced formula preventing causes of engine breakdown before they begin

* Consider using Valvoline Professional Series™ Super Concentrated Fuel Injector Cleaner or Top Treat System Cleaner with every MaxLife oil change (see other side for details)



VALVOLINE™ PREMIUM CONVENTIONAL

Meets or exceeds the specifications of vehicle manufacturers

- Helps to keep the engine clean by minimizing deposit formation
- Resists oil thickening by providing solid oxidation control
- Reduces friction and improves gas mileage

* Consider using Valvoline Professional Series™ products with every Premium Conventional oil change (see other side for details)



ENHANCE PERFORMANCE WITH EVERY OIL CHANGE



SUPER CONCENTRATED FUEL INJECTOR CLEANER

- Effectively helps to dissolve and remove deposits, gum and varnish from the intake valves and fuel injectors
- Helps improve fuel economy, horsepower and overall drivability

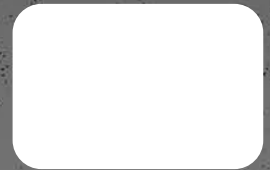
*5,000 Mile Interval to qualify for Limited Lifetime Guarantee**



TOP TREAT SYSTEM CLEANER

- Effectively helps remove sludge, varnish and deposits
- Works to improve fuel economy, horsepower and engine efficiency
- Helps to reduce harmful emissions and engine wear

*15,000 Mile Interval to qualify for Limited Lifetime Guarantee**



OIL ADDITIVE

- Full synthetic formulation, provides excellent oxidation, wear and deposit protection
- Helps improve fuel economy, horsepower and engine efficiency

*5,000 Mile Interval to qualify for Limited Lifetime Guarantee**



WE'VE GOT YOUR BACK WITH A LIFETIME GUARANTEE*

**See complete terms & limitations on this Limited Lifetime Guarantee at valvolineserviceplus.com.*